

# 2019-2020 District Goals

**District:** District 306 C2  
**Constitutional Area:** India, South Asia, Africa and Middle East



## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 95% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Club officers one day training program will be held  
There will be a GAT program for every region in the 1st quarter

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Regional and Zone chairperson workshops will be held before the year begins  
Two mid course corrections meetings will be held (in 1st and 3rd quarter)  
Zone chairperson and the GAT team will be instructed according to the international and district goals

## LEARNING FOR EVERY LION

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	60
2nd Quartter	40
3rd Quartter	40
4th Quartter	25

By the end offi the 4th quartier, the distiricti will add a tiotial offi 165 new members.

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc90 new Lions under 40 years old.

My disttrictt will conver110 Leos tto Lions

My disttrictt will organize att lea5tt membership growth even(t)s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	3	65
2nd Quartter	1	25
3rd Quartter	1	25
4th Quartter	0	0

By the end offi the 4th quartier, the distiricti will stiarti 5 new clubs.

Witht a minimum offi 115 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certffied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz5 Leo Club(s).

My disttrictt will sttaatt Specialitty Club(s).

Touristt Guiders club

My disttrictt will sttaatt L Campus Club(s) att 1-L school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide, and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	15
3rd Quartter	15
4th Quartter	30

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 80 members.

### Action Itiems:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- District and regional GAT team will coordinate and promote the tail end members of every club.
- Senior and experienced lions will be advised by the district to coordinate with every junior and new incomers in every club
- All the club members will be individually invited to all the district events

## NET GROWTH GOAL

165	+	115	-	80	=	200
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 55000 people.

### Action Itiems:

- Of tte ttotall number ofi people served in my distiricti, 30000 people will be youtht(under 18 years old).
- My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr, Club and Community Needs Assessmentt(Developing Local Parttnership, and Fundraising Guide).
- I will encourage clubs in my distirictt tto work ttogetherr tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

- Distirictt will organize main multt service projectts in alll regions
- Serve 5000 individuals in each region
- Otther tthan tthat, small scale multtservices will be held by each club

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1000 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

District Get-togethers

Lion Ladies; Outing

Regional get-togethers

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

## ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding  
Promotion of special app developed for my district to report all the activities done by each and every club  
It will help to upload service projects to MyLion